

To whom it may concern:

On behalf of SOSA Investments as one of its Co-Founders, I would like warmly to acknowledge the multi-faceted contributions that Simba Zingoni made to SOSA Investments from July 2016 to June 2017, and therefore to offer our sincerest recommendation of him as an asset to any growing business.

Simba formed part of the SOSA team as one of five managing partners, and contributed immensely to the official launch of the company. This included helping design our video campaign, website, and branding. His responsibilities later extended to the general running of the business where he was responsible for the formation and running of a student-based task force, the creation and implementation of SOSA's Christmas drive, coordinating talks and interviews, such as on the Espresso and Hectic 99 shows, marketing campaigns, setting up strong partnerships with Sage and Teen Entrepreneur, and direct sales alongside his sound advice in everyday business decisions.

Furthermore, Simba's strong networking skills within corporates and NGOs in South Africa helped SOSA gain traction and increase its sphere of influence. As a result of this, SOSA presented at the 2017 African Sage Summit in Sandton. The exposure gained from this event, along with others, has been invaluable to SOSA's growth.

Moreover, the journey of our partnership with Simba has been a fruitful experience in which both parties have gained irreplaceable skills and learned crucial lessons. His time and effort poured into SOSA are greatly appreciated and a true testament to his commitment. He has truly been a joy with which to work and a true team player.

Without a doubt, I confidently recommend Simba as part of the ownership and management team of any growing company. As a devoted and knowledgeable social entrepreneur, as well as an all-around competent individual, Simba has a truly bright future within any organisation.

Yours sincerely,



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